

NetDespatch provides Velocity International global service for Nordic Parcel

Marlow, UK, 08 July 2009 - NetDespatch has helped Nordic Parcel get its global parcels business off to a flying start. Through its innovative web software, NetDespatch is saving the company the high cost of implementing in-house based logistics systems. Based in Tallinn, Estonia, Nordic Parcel selected the software as a service (SaaS) Velocity International solution to fully automate its booking, tracking and parcel labelling processes.

With the solution, Nordic Parcel's services are not confined within country boundaries, allowing customers throughout Scandinavia to access a high quality international express service with online booking and full traceability via the company's multilingual website. Customers simply go to the company's website and log in using their own password to order a collection, print their parcel labels and track consignments all through the NetDespatch fully hosted and managed system. Once the customer requests a collection the system also assigns the appropriate local courier.

Although Nordic Parcel is a new company, Jari Vainio, the firm's CEO, has a wealth of experience in the parcels logistics market having held senior positions with companies such as DHL. When setting up Nordic Parcel he knew that he would need big company IT to support his ambitions for company and that SaaS was the answer.

"Our aim was to be able to provide a full range of international services from the start. We would need to be able to work with customers and logistics partners across the whole of Scandinavia and beyond. This would entail sophisticated technology. SaaS was going to be important as it would allow us to gain the benefit of robust logistics IT without the need for heavy investment in our own in-house systems. I had heard of NetDespatch during my time in the UK and I knew that Velocity International would be ideal for our needs," says Jari Vainio.

The secure online system provides many benefits to Nordic Parcel. For example, all of the company's production information is contained within it, including customer details, pricing and local courier details. This business critical data is hosted on high availability servers in the NetDespatch data centre. Velocity International integrates seamlessly with Nordic Parcel's bespoke enterprise system, which is also a SaaS technology. This completely eradicates data duplication as all information is held centrally and requires no in-house IT experts to manage it. This also makes it easy to share accurate information with logistics partners.

“Web-based technology has been a key element in establishing our company. We have already won some significant business from large electronics manufacturers and most of our customers are based outside of Estonia. We think that this is impressive growth considering we only went live with Velocity International at the beginning of the year. It is a superb system and I would recommend it to any other company looking to extend its services internationally,” concludes Jari Vainio.

Further information and photos, please contact Robert Peel, tel: +44 (0)1666 823306

Please fax colour separation requests to Fax +44 (0)1666 824668

Reader enquiries go to www.netdespatch.com, e-mail becky@despatch.net
or call Becky Clark at NetDespatch on +44 (0)1628 471047