

Audrey Callan joins NetDespatch from Cable and Wireless

Marlow, UK - 10 March 2008 - Audrey Callan has joined NetDespatch from Cable & Wireless to spearhead new business expansion. Formerly Sales Manager for the Cable & Wireless Systems Integration Channel, Callan has also held key management roles at GE Capital and Dixons Stores Group.

NetDespatch is the leading 'Software as a Service' specialist in the courier and home delivery sector. Providing online booking and tracking solutions for carriers like TNT Post, Amtrak and APC Overnight, Callan will be leading a major expansion into the SME sector where NetDespatch offer a range of e-commerce solutions to give SME's a key advantage in the domestic and global marketplace.

“Audrey will be a key member of the business development team and with her extensive management experience with multi-national companies she is ideally suited to spearheading new business expansion” says Matthew Robertson, Commercial Director of NetDespatch.

“NetDespatch offers a very exciting proposition for the global distribution industry and is quickly becoming a standard tool for shipping management for retailers and manufacturers in Britain. To join a company at this important stage and with so much potential I am really looking forward to the challenge” comments Audrey Callan.

Further information and photos, please contact Robert Peel, tel: +44 (0)1666 823306

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