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APC Overnight goes green with "sticker-free" labelling

Next day parcel delivery company APC Overnight has come up with a clever solution to reduce paper usage by eliminating special service stickers for lower volume users. The advanced APC Overnight Velocity customer shipping system, provided by web solutions experts NetDespatch, can now print all of the information required onto a single sheet using any laser printer.

Where previously 4 separate labels might have been required, the new label combines delivery address, barcode and routing information with security, Saturday and timed delivery stickers into a single A5 label format. The plain paper labels can be folded into an adhesive A5 document wallet supplied by APC or simply stuck onto the parcel.

This new facility represents real operational savings for the shipper, accurate sortation information for both the APC Overnight depot and APC Overnight hub, and increased delivery success as it ensures that each parcel is correctly labelled for the destination and service required.

"This is yet another development to streamline parcel shipping. With easy online booking, payment by credit card and now simple labelling, overnight parcel services are becoming widely accessible to everyone. It is a further boost to the appeal of overnight delivery networks at a time when traditional postal services are facing increasing competition," says NetDespatch CEO Becky Clark.

"NetDespatch has worked with APC Overnight for the last four years to provide their depots with innovative web shipping and systems integration solutions for their customers, allowing parcel collections and deliveries to be booked and pre-labelled at any location. This online capability is allowing more goods to be shipped directly from suppliers, reducing the need for local storage, and enabling quicker and more efficient delivery services," says Vince Friery, APC Director of Communication

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